



THE INFORMER

LancasterTX.org

Chamber of Commerce News

A monthly publication of the Lancaster Chamber of Commerce.



May 2011

Volume 13, No. 5

Calendar of

EVENTS



May 4 7:30 a.m.
Chamber Board Meeting

May 5 5:30—7:00 p.m.
NetConnect After 5 (NCA5)
“A Premier Networking Event” at
Neighborhood Credit Union.

May 10 2:30 p.m.
Tourism & Visitors Committee at
Lancaster Chamber Office.

May 12 11:30 a.m.
Chamber Luncheon
@ Lancaster Recreation Center
“Peace Officer Memorial”

May 14 10 a.m.—4 p.m.
“2nd Saturday on the Square”

May 15 6:00 p.m.
**2nd Annual Dinner in the Rose
Garden (225 E. Pecan—\$50)** pre-
sented by the Lancaster Historical
Society. Call Frances Hitchcock at
972-227-3750 for information.

May 19 7:00 a.m.
“**Rise and Shine Breakfast**” with 8
Chambers at Bienvenidos Restau-
rant. Hosted by Bienvenidos owner,
Vivian Chastain and co-sponsored
by Access Self Storage.

May 20 12 Noon
Ambassadors FunGroup meeting at
Bienvenidos Restaurant.

May 24 2:30 p.m.
Tourism & Visitors Committee at
Lancaster Chamber Office

May 27 7:30 a.m.
Better Business Breakfast at Lan-
caster Chamber Office—“How to
Use Constant Contact”



Lancaster Peace Officers Memorial Service and Chamber Luncheon

Thursday, May 12, 2010
11:30 a.m.—1:00 p.m.
Lancaster Recreation Center

The week of May 15 through 21, 2011, has been designated as “National Peace Officer Awareness Week”, and in Texas we hold services to remember those Texas Peace Officers who lost their lives in the line of duty last year. Our Memorial Service will be held in conjunction with the Lancaster Chamber Luncheon on Thursday, May 12, 2011, at 11:30 a.m. in Grand Hall of the Recreation Center.

This year we will be paying special tribute to Officer Craig Shaw who lost his life in the line of duty in 2010.

We are encouraging all Lancaster Area Peace Officers to attend this Memorial Service and Chamber Luncheon. We are asking our businesses and interested groups to purchase a Gold or Silver Sponsorship and bring only 1 or 2 hosts, leaving the rest of the seats for deserving Peace Officers. Lancaster Police Chief Keith Humphrey will lead the Memorial Service.

\$18 per person or
Gold Badge Sponsor \$160 for 8
Silver Badge Sponsor \$100 for 5
Catered by Bienvenidos Restaurant

Please make reservations by calling the Chamber at 972-227-2575

SAVE THIS DATE—JUNE 16, 2011
Best Southwest Partnership 25th Anniversary Celebration

6:00 p.m.—VIP Sponsors Reception 6:30 p.m.—Cocktails
7:00 a.m.—Dinner & Program

CHAIRWOMAN'S CORNER ...by Karen McClary



Lancaster has faced many challenges this Spring and many other communities have as well. Instead of March winds and April showers, we've had April winds and now May showers. It is unfortunate that we've lost so many trees and homes, businesses and churches have been damaged. Our Police Officers and Firemen were out in the community looking for damage and making sure that residents were safe after the wind storm in early April in the middle of the night. There is still debris being picked up.

This month at our Chamber luncheon we honor Peace Officers who lost their lives in the line of duty.

These men and women do so much to protect us in many situations and we ask that you join us for the Chamber Luncheon in memory of them.

Don't let the storms of life change the direction of your business. We just completed a successful Treasures of Texas Gala at the direction of Doug Hunt and co-chair, Vivian Chastain. I hope you took the opportunity to be there, network and promote your business. If not, there are still plenty of opportunities to be active in all that your Chamber offers. Be sure to check out the Calendar of Events and be involved.

*Karen McClary, Chairwoman 2011
Edward Jones Investments*

AROUND AND ABOUT ...by Joe Johnson

May 2011 – April was a very busy month of activities for your **Lancaster Chamber**, with three straight week-ends of “happenings”. ... Saturday, April 9th brought a record number of riders for the **Lancaster Country Ride** put on by the **Greater Dallas Bicyclist Club** and coordinated locally by our **City**, with **Ellen Clark** and volunteers from the **Chamber**. ... Over 1,100 riders registered and more joined the ride later. ... Sandwiched around the Country Ride, the local **Boy Scouts** provided a delicious pancake breakfast before the ride, and afterwards the Town Square merchants and invited vendors hosted the public for a special “**2nd Saturday on the Square**”. There was food, live music on stage by the **Country City Limits Band**, and of course, lots of fun vendors’ booths to browse. ... The **OktoberFest “BratMoblie”** did a brisk business all day Saturday as well, serving Kuby’s knockwurst, bratwurst, and just plain hot dogs.

Better Business Breakfast

Our March monthly meeting of the **Better Business Breakfast** was held on Friday, March 25th, 2011 in the facilities of BBB host MCM Grandé Hotel. ... BBB Coordinator **Ricardo Pearson** brought Attorney **Bhaveeni Parmar** to discuss a program on “**Intellectual Property for Small Businesses – Who Owns What**”. Copyrights, Trademarks, Service Marks, Trade Secrets,

and Patents were all discussed in a very interesting dialog with the attendees. ... The April BBB is on April 29th in the Visitors Center with a program on “**Marketing Your Business Using Constant Contact**”, presented by CC’s Regional Marketing Coordinator **Tim Busa**.

“Treasures of Texas”



On Saturday April 16, 2011, our **Annual Auction Gala “Treasures of Texas”**, rode off at The Southern Cross, a premier dude ranch on Dowdy Ferry Rd. ... Committee Chair **Doug Hunt** with Access Self Storage and Co-Chair **Vivian Chastain** of Bienvenidos and their crew did a wonderful job on the event. This year a special recognition for **Marion Pattillo** was made as a true “**Treasure of Texas**”, and **Pattillo Insurance Agency** and **RVOS Insurance** were Presenting Sponsors. ...

Melody Stillings and her crew oversaw the Silent Auction set up and somehow conned **Bob and Peggy Borden** and **Ricardo Pearson** to help with the pick up of the items for the evening. ... There was plenty of help from the other committee volunteers. ... Special thanks go to **Ellen Clark** who provided \$500 for purchasing silent auction items and to the **Borden’s**,

(See AROUND ... Continued on page 3)

Mayor's Comments – Lancaster Connection



Mayor Marcus Knight

May is an important month for our city, as we will receive our preliminary tax revenue data from the Dallas County Central Appraisal District. This information will be the basis upon which city council and staff will begin to construct a budget for the 2011-2012 fiscal year. In preparation for the budget, your council has been reviewing all of the various funds that comprise our budget, and in conducting these reviews; we are identifying potential areas for improvement. The City of Lancaster has been awarded its fifth straight "Growth Award" from the Texas Forestry Service, in conjunction with the Arbor Day Foundation. This signifies that our community is committed to improving the quality of life for our residents. In addition, Lancaster has joined with numerous communities in the Metroplex to plant 3 million trees over 10 years. We are encouraging residents and business in our community to plant trees and register the trees that have been planted, so that our community receives credit for contributing to this worthy cause. For more information please contact the Lancaster Parks and Recreation department at 972.218.3700. I am pleased to announce that this month I assume the duties as President of the Metroplex Mayors Association. This organization of area mayors gathers on a monthly basis to share ideas and network on ways to better govern our respective communities. I look forward to representing Lancaster in this new role. Happy Mother's Day to all moms and have a great month!

*Marcus Knight, Mayor
City of Lancaster*

(AROUND ... Continued from page 2)

the **Hunts**, and **Donna Johnson** for providing travel opportunities in the Live Auction. The net proceeds of the whole event were within \$500 of our Board's assigned goal by press time. ... In other words **"Ya'll Done Good"**!

NetConnect After 5 – NCA5

On Thursday, May 5, 2011 our monthly **NCA5** networking evening takes place at Neighborhood Credit Union on Pleasant Run Rd. in Lancaster, from 5:30 p.m. to 7:00 p.m. ... Bring plenty of business cards and a good appetite for a great evening of networking. ... **If you don't promote yourself or your business – who's going to do it for you? ... The Chamber will – that's who!**

Peace Officer Memorial Service

On Thursday, May 12, 2011, at our **Lancaster Chamber Luncheon**, we will once again honor those fallen Peace Officers in a Memorial Service. May is Peace Officer Appreciation Month in Texas, and Lancaster Police Chief **Keith Humphrey** will lead the service. We are encouraging Lancaster businesses to sponsor a table of 8 at the luncheon for \$160, and bring two or three employees, so that we could seat **Lancaster and Area Peace Officers** at the other unused seats. ... Be good to each other, and we'll see you ...

... Around And About.

2011 Board of Directors

* **Karen McClary, Chairwoman**
Edward Jones Co.

* **Doug Hunt, Chair-elect**
Access Self Storage

* **A. Z. Drones, Past Chair**
Atmos Energy

* **Kenneth Govan, Treasurer**
Oncor Electric Delivery

* **Joe Johnson**
President

Joe Breshears
UNT Dallas

Marcus Knight
Knight Waste Services

Sherry Kenney
Aflac

Ronnie Lowe
Lancaster Outreach Center

Ricardo Pearson
Telemark I.T.

Katina Potts
Maid 2 Serve U

* **Randy Rostad**
Retired

Melody Stillings
Regions Bank

John Thompson
Walmart

* **Dr. Bill Wells**
Cedar Valley College

Stephanie Williamson
DART Transit Company

Sarah Zafarano
Mote & Associates

Evelina Echols-Sutton
Methodist Charlton Medical Center

Ex-Officio Members

Opal Robertson, City Manager
City of Lancaster

Dr. Michael McFarland
Lancaster ISD

John Polewski
Polewski & Assocs.

• **Denotes Members of Executive Committee**

Treasures of Texas 2011

Sponsored by Pattillo Insurance & RVOS Insurance
In Memory of Marion Pattillo



Pattillo Insurance Agency
Pattillo Insurance & RVOS Insurance
 Presents
RVOS Insurance
Treasures of Texas

“Treasures of Texas 2011”
Presented by Pattillo Insurance and
RVOS Insurance

A Big Thanks to All Our Sponsors
We Had a Very Successful Event

PRESENTING SPONSOR

Pattillo Insurance and
RVOS Insurance

DIAMOND SPONSORS

Access Self Storage
Red Bird Travel

GOLD SPONSOR

Republic Services

SILVER SPONSORS

Brenntag Southwest
City of Lancaster
City Centre
Aflac
Corner Stone Credit Union
TCI Tires
DCI Electronic Boards
Levine's Dept. Stores

BRONZE SPONSORS

Blue Bell Creameries
Atmos Energy
Stinson Plumbing Co.
Oncor
24 Hour Wrecker
Neighborhood Credit Union
MCM Grandé FunDome
UNT Dallas
Methodist Health Systems

DONATIONS

Quick Trip
Mote & Associates
Air Salvage of Dallas
Town Square Realty
Edward Jones Investments

SUPPORTER

Chef Carlos

CHAMBER OF COMMERCE
APRIL LUNCHEON
April 8, 2011

Panel Discussion on “Lancaster Logistics”.

Food was provided by Chef Carlos.



Moderator for our panel discussion was Joyce Jordan, Dart Transit.



Panelists: Ed Brady, Lancaster Economic Development; Robert Kelly, Union Pacific Railroad; Doug Channey, DC Logistics; and Stephanie Williamson, Dart Transit.

**BETTER BUSINESS
BREAKFAST**

Fourth Friday of Every Month

May 27 2011

*“How to Use
Constant Contact”*

At the Chamber Office

2011 Schedule

June 24

July 22

Aug. 26

Sept. 23

If you are interested in sponsoring a BBB for \$50, please contact the Chamber.

NCA5

NetConnect After 5

“A Premier Networking Event”

Thursday, May 5, 2011

5:30—7:00 p.m.

**At
Neighborhood Credit Union
1455 W. Pleasant Run Rd.**

Bring your business cards and a door prize if you wish. Everyone will get a chance to tell us about their business.

NEW MEMBERS



D and J Construction
Mr. Johnny Gray
3016 N. I-35E
Lancaster, TX 75134
972-223-7707
Construction



MEMBER RENEWALS

18 Years

Regions Bank
 Ms. Melody Stillings
 1425 N. Dallas Ave.
 Lancaster, TX 75134
 972-227-2131
 Bank

16 Years

Methodist Health System
 Ms. Cynthia Mickens
 P. O. Box 655999
 Dallas, TX 75134
 214-947-4604
 Hospital

16 Years

Whataburger #635
 120 N. I-35E
 Lancaster, TX 75146
 972-230-9117
 Restaurant

13 Years

Kwik Kopy—The
 Digiprint Center
 Mr. John Johnson
 638 East Centre Park
 Blvd.
 DeSoto, TX 75115
 972-228-3344

13 Years

State Senator Royce
 West
 5787 S. Hampton, #385
 Dallas, TX 75232
 214-467-0123
 Government

10 Years

First Presbyterian Church
 The Rev. Dr. Richard W.
 Selby
 301 E. First Street
 Lancaster, TX 75146
 97-227-4098
 Church

8 Years

S&S Signs & Specialties
 Kurtis & Tina Strand
 621 N. Hampton Rd., Ste.
 100
 DeSoto, TX 75115
 972-223-3670
 Signs & Banners

7 Years

Whataburger #818
 3797 N. Houston School
 Rd.
 Lancaster, TX 75134
 972-224-3511
 Restaurant

5 Years

The Lancaster Texas Heri-
 tage Park Foundation
 Ms. Nell Mazoch
 603 S. Dallas Ave.
 Lancaster, TX 57134
 214-321-4392
 Organization

4 Years

Linebarger Goggan Blair
 & Sampson, LLP
 Mr. Edward Lopez
 2323 Bryan St., Ste. 1600
 Dallas, TX 75201
 214-880-0089
 Attorneys

1 Year

Healthspace
 Mr. Lance Ogletree
 1452 Hughes Rd.,
 Ste. 200
 Grapevine, TX
 76051
 917-912-3737
 Real Estate—
 Commercial

1 Year

Focus Daily News
 Mr. Marlon Hanson
 P. O. Box 1714
 972-223-9175
 Newspaper



D and J Construction—at our monthly luncheon to accept their 2011 New Member Plaque.



Good Things Are Happening In Lancaster!

Two New Restaurants Coming to Restaurant Row on I-35E:

- Logan's Roadhouse – under construction
- In-N-Out Burger – received permits

Two New Health-related Facilities on Pleasant Run Road:

- MCL Hospital to reopen – received state certification and Lancaster building permit
- Talecris Plasma Center to open – received state approval and put up sign

New Distribution Center Opening in ProLogis 20/35 Park

- Mars Pet Products/Ryder Leasing

Cedar Canyon Dude Ranch Re-opens!

- Owner Cyrus Zarie reports his ranch is now open and accepting party reservations! The Chamber is having its August 11, 2011 Chamber Luncheon at his renovated facility on University Hills Blvd. To book an event, give him a call at 214-532-1122, or email at txranch@msn.com.

Lancaster Independent School District

- Of the 340 graduating seniors, 93% have acceptance letters from either a 2 or 4-year College or University, or Trade School, or the Military!
- TAKS scores are up
- International Baccalaureate Program now in K-12.

For more information go to www.LancasterTX.org, or www.LancasterTexas.org.

P. O. Box 1100 103 N. Dallas Avenue, Lancaster, TX 75146
972-227-2579 FAX 972-227-9555 E-Mail: chamber@lancastertx.org

The Lancaster Chamber is a 501(c) (6) not-for-profit corporation.



Restaurant Row Lancaster, TX March, 2011

On I-35E, going north from Belt Line Rd to Pleasant Run Rd, on the Lancaster side (East) there are the following existing or platted restaurants – making this Lancaster I-35E corridor truly a destination for restaurants and eateries- a **Restaurant Row**:

- Whataburger
- McDonald's (Walmart)
- Taco Bell
- Chili's
- In-N-Out Burger
- Logan's Roadhouse
- Taco Cabana
- IHOP
- Bienvenidos
- Evergreen Buffet
- Ton's Chinese
- Subway
- Cici's Pizza
- Grandy's
- Chubby's
- Waffle House

We need to promote this **Restaurant Row** as a positive asset for Lancaster!

GOOD THINGS ARE HAPPENING IN LANCASTER!

Stay Tuned! ...

P. O. Box 1100 103 N. Dallas Avenue, Lancaster, TX 75146
972-227-2579 FAX 972-227-9555 E-Mail: chamber@lancastertx.org

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NETWORKING ... come let others know about your business ...

**NCA5
First Thursday of Each Month
5:30 to 7:00 p.m.**



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Katina Potts, Marketing/Sales
Earl Potts, Operations/Customer Serv

972-230-7877
estimate@maidtoserveu.com
www.maidtoserveu.com



NCA5 met April 7 at MCM Grandé Hotel. They provided us with food and drink.

The next NCA5 will be Thursday, May 5 at Neighborhood Credit Union on Pleasant Run Rd. at 5:30 p.m. There is no charge for this event.

If you are interested in hosting or sponsoring the next NCA5, please call the Chamber at 972-227-2579, or Melody Stillings at 972-227-2131 or e-mail her at ...
Melody.Stillings@Regions.com

We also need donated door prizes for each event.

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Chris Jordan / Branch Team Lead/ABM

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Lancaster, Texas 75134
(972) 227.2131 ext. 238
Toll Free (800) 734.4667
Fax (972) 227.3704
melody.stillings@regions.com

Telmark I.T.

Ricardo Pearson
Information Technology Specialist

620 Gardenia Street
DeSoto, TX 75115
Phone 469-286-9243
Fax 469-519-4814
rpearson@telmarkit.com

PATRICIA HAVARD, P.C.
CERTIFIED PUBLIC ACCOUNTANT

PATTY HAVARD, CPA

211 W. Pleasant Run, #115 (972) 227-6900
Lancaster, TX 75146 Fax (972) 227-6945

(972) 227-3342 Fax: (972) 227-6350

Joe McKay
Attorney At Law

Mail Address: 211 W. Pleasant Run
P. O. Box 985 Suite 111
Lancaster, TX 75146-0985 Lancaster, TX

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Penske: 972-224-4547

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START YOUR 2011 CALENDAR

Make 2011 the year of “Networking”. Put these dates on your calendar.

Monthly Luncheons

January 13—Mayor
 February 10—Awards
 March 23—BSW
 April 14—Logistics
 May 12—Police Memorial
 June 16—BSW 25th Anniversary
 July —No Luncheon
 August 11
 September 14—BSW
 October 13—LISD
 November 10
 December—BSW*

* BSW dates to be determined.

Better Business Breakfast

Jan. 28—Windsor Gardens
 Feb. 25—Lancaster Chamber
 March 25—MCM Grande Hotel
 April 29—Chamber Office
 May 27—Chamber Office
 “How to Use Constant Contact”
 June 24
 July 29
 August 26
 September 23
 October 28
 November—NONE
 December—NONE

NCA5 Networking

January 6—Bienvenidos Rest.
 February 3—Cancelled
 March 3—Lancaster Outreach
 April 7—MCM Grande Hotel
 May 5—Neighborhood Credit Union
 June 2
 July 7
 August 4
 September 1—MKT Depot
 October 6
 November 3
 December 1—Regions Bank

BUSINESS INVOLVEMENT NEEDED TO HELP OUR SCHOOLS SUCCEED

Lancaster Chamber Education Division—2011
 Vice-Chair – Dr. Bill Wells, Cedar Valley College

Preparing Tigers for Work Program –
 Chair, Dori Lee

- Training to write resumes, dress and apply for jobs
- Job matching

Texas Scholars Program –

Chair, Mark Gonzales, Evelina Echols-Sutton, Earl & Katina Potts

- College preparation
- CTE Careers preparation

Scholarship Program –

Chair, Arnie Knecht

- \$1,000 scholarship from Chamber
- How to apply for scholarships
- How to read and prepare forms

Partners in Education (PIE) –
 Chair, Lisa Bacon

- Businesses: Adopt a School
- Mentoring: Project Turn Around w/Oaks Bible Church
- Mentoring: Big Brothers Big Sisters

Lancaster ISD Education Foundation
Liaison – Lisa Bacon

Additional committee member:
 Roy Wilson.

The Chamber needs business members to step up and become involved in helping our School District reach their goals of “Excellence”. We need volunteers to work on this committee and with students in the areas listed above. Please call the Chamber (972-227-2579) to let us know you want to help *Lancaster Excel*.

“2nd Saturday on the Square” Greater Dallas Bike Ride



Mayor Marcus Knight and his children were on hand to welcome the riders to Lancaster Historic Town Square and send them on their way at 9:00 am on Saturday, April 9th.



The “Country City Limits Band” entertained us with their great music throughout the day.



The Lancaster Historical Society provided a few shady seats for the bikers to enjoy their lunch when they returned to Town Square.

It was reported that over 1,000 riders were in attendance to enjoy the ride through the wild flowers on this beautiful day.



CHAMBER PARTNERS

GOLD PARTNERS



SILVER PARTNERS BRONZE PARTNERS

MCM Grandé Hotel
 Brenntag Southwest
 Stinson Plumbing
 Atmos Energy
 Town Square Realty
 Brasscraft-Lancaster

Profile Commercial Properties
 Bentwood Company
 Regions Bank
 Kwik Kopy DigiPrint
 Healthspace
 ServPro NW & SE